

News Release

Elizabeth Tollefson Named Assistant Director of Communications at UMC

By Krista Lemos on Tuesday, July 11, 2006



CROOKSTON, MN (July 11, 2006) – Communications and outreach efforts are expanding at the University of Minnesota, Crookston (UMC) by leveraging the talents of current employee Elizabeth Tollefson in the position of assistant director of communications.

A staff member with some eight years of service, Tollefson is a 2002 UMC alumna with experience in media relations, community relations, and campus outreach. She will continue in her successful role as project manager and editor of the Torch and Aggie alumni publications and will add a host of communications and public relations activities to her duties. Some of these include working with the campus community to promote activities, programs, and services and boosting UMC's Web presence (UMCrookston.edu).

During the last several years, Tollefson led successful efforts to promote the inauguration of Chancellor Charles H. Casey and the dedication and grand opening of the new Student Center. She also was the weekly host for UMC Insight which airs Saturdays at 8:35 a.m. on KROX 1260 AM. She most recently served as UMC's assistant director of development and alumni relations. Tollefson holds a bachelor's degree in scientific and technical communication from UMC and a master's in educational leadership from UND. She and her husband are long-time residents of the Crookston area.

The University of Minnesota, Crookston (UMC) is a four-year baccalaureate degree granting institution, dedicated to learning, discovery, and engagement in the northwest Minnesota region and beyond. To learn more, visit www.UMCrookston.edu.

News Categories

[Miscellaneous](#)

 Tweet

 Like 0

 Share



News Home

News Archives



Small Campus. Big Degree..

Employment
Events Calendar
Academic Calendar
Library
Directories
Maps, Directions & Parking
Quick Facts
Bookstore

Faculty & Staff 
Email & Calendar 
Contact Webmaster
System Website
Home

2900 University Ave., Crookston, MN 56716
800-862-6466 | 218-281-6510 | umcinfo@umn.edu

© 2021 Regents of the University of Minnesota. All rights reserved.

The University of Minnesota is an equal opportunity educator and employer.
[Privacy Statement](#)